



## RED OXYGEN JOINS AUSTRALIA'S COMMUNICATIONS ALLIANCE

**SAN FRANCISCO (May 22, 2023)** – [Red Oxygen](#), a leading short message service (SMS) solutions provider, is proud to announce it has joined the [Communications Alliance](#), an organization formed to provide a unified voice for the Australian communications industry and to lead into the next generation of converging networks, technologies and services. As a member of the alliance, Red Oxygen will help the Communications Alliance achieve its mission of growing the Australian communications industry, enhancing the connectivity of all people, and fostering the highest standards of business behavior.

“The Communications Alliance is active in countless aspects of the industry environment and is working to keep Australian communications cooperative and innovative,” said Tom Sheahan, CEO of Red Oxygen. “We’re proud to be promoting industry progress through the organization by being more involved and active in these critical conversations that affect Australians.”

Red Oxygen is headquartered in San Francisco, California, but was founded in Australia. The company currently has a fully-staffed office in Queensland.

As part of the Communications Alliance, Red Oxygen will participate in industry events and be part of conversations that work to promote sustainable industry development, innovation and growth.

To learn more about Red Oxygen, visit <https://redoxygen.com/>.

To learn more about the Communications Alliance, visit <https://www.commsalliance.com.au/>.

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### **ABOUT RED OXYGEN**

Founded in 2001, Red Oxygen is a leading short message service (SMS) solutions provider. The company enables businesses to send appointment and payment reminders, security codes, emergency alerts and staffing updates easily online, through email or from a spreadsheet. Headquartered in San Francisco and with offices in Australia, Canada and the United Kingdom, Red Oxygen has worked with some of the world’s top brands, including: Philips, Orkin, Skechers, Southern Methodist University, Siemens, Yamaha and more. Red Oxygen has been trusted to send more than 400 million messages to people in over 50 countries. To learn more about Red Oxygen, visit <https://redoxygen.com/> or follow them on [Facebook](#) and [LinkedIn](#).