RED OXYGEN TO PRESENT AT RMS WORLD 2022 ABOUT STREAMLINING COMMUNICATIONS WITH SMS INTEGRATION

**SAN FRANCISCO (October 6, 2022)** – [Red Oxygen](https://redoxygen.com/), a leading short message service (SMS) solutions provider, is proud to announce Sales Manager John Joslin is presenting at [RMS World 2022](https://mercury.rms-inc.com/rms-world-2022.html), a virtual conference presented by [Residential Management Systems](https://mercury.rms-inc.com/) (RMS). Joslin will join Daniel Laub from UC-Santa Barbara to speak about Red Oxygen’s SMS integration within the RMS platform at the event.

“RMS users often get to enjoy new features that help streamline processes in busy environments,” said Joslin. “We want to not just tell people about how easy it is to integrate texting into the platform, but show them. By walking through how RMS users can easily navigate texting with Red Oxygen, we hope to challenge attendees to consider how they can be utilizing text messages to better connect with their audiences.”

In May, Red Oxygen and RMS solidified a partnership that enables Red Oxygen’s SMS solutions to be recommended by RMS through its Mercury products, which enable university and college housing and residential staff to deliver customized content to students and housing teams.

“Since joining forces earlier this year, Red Oxygen has shared a meaningful relationship with RMS,” said Tom Sheahan, CEO and co-founder of Red Oxygen. “Our texting solution is intuitive, quick and most importantly, effective. It will check those necessary boxes that RMS users already enjoy, so we’re thrilled to be able to share more about it with them.”

The session Joslin will be presenting is being held on October 18 at 2:30 p.m. EST. Those unable to attend the session live can reach out and schedule time to talk with Joslin by contacting him at john.joslin@redoxygen.com.

To learn more about Red Oxygen, visit <https://redoxygen.com/>

To learn more about Residential Management Services, visit https://mercury.rms-inc.com/

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**ABOUT RED OXYGEN**  
Founded in 2001, Red Oxygen is a leading short message service (SMS) solutions provider. The company enables businesses to send appointment and payment reminders, security codes, emergency alerts and staffing updates easily online, through email or from a spreadsheet. Headquartered in San Francisco and with offices in Australia, Canada and the United Kingdom, Red Oxygen has worked with some of the world’s top brands, including: Lowe’s, Allstate, Neiman Marcus, Shell, The University of Chicago, Pfizer and more. Red Oxygen has been trusted to send more than 400 million messages to people in over 50 countries. To learn more about Red Oxygen, visit <https://redoxygen.com/> or follow them on [Facebook](https://www.facebook.com/RedOxygenSMS/)and [LinkedIn](https://www.linkedin.com/company/red-oxygen/).